



Preparing the skin and treatment

1. Peeling, or a treatment similar to a peeling, is recommended the day before treatment to remove dead skin so the tan is longer-lasting and more intense.
2. Before treatment it is advisable to ensure the skin is dry and no soap residue is on the skin.
3. Please do not use deodorant or perfume. Shave a day before treatment at the latest. It is also advisable to remove any make-up, although this is not absolutely necessary.
4. Remove jewellery (including earrings).
5. It is advisable to wear an old, dark-coloured swimming costume (bikini, trunks) and we also recommend wearing dark, older, loose-fitting clothes.

Although the risk of an allergic reaction is very small, it is best to carry out a test with the solution on sensitive-skinned people before a full-body treatment takes place.

After treatment the customer should wait about 6-8 hours before showering, so the DHA has the chance to take effect.



Summary of advice for customers

- no deodorant
- no perfume or oils
- no body sprays
- no moisturiser
- no make up
- no jewellery
- no bra (and also be careful with tight socks)
- no shoes
- no direct contact with water for at least 6 hours
- no sport
- Customers should wear dark clothes as the solution can rub off onto light-coloured clothing. It can be washed out!
Also be careful with light-coloured bed clothes if spraying took place in the evening. Bed can be covered with towels
- Hair should be removed from the nape of the neck



It's time to experience a **NEW GENERATION** in sunless tanning.

www.art-of-sun.de



Introduction to Skin and Sunless Tanning

Sunless tanning is among one of the fastest growing markets in the solar tanning sector. Amongst other things it represents a new way to make money and can thus considerably increase profits for tanning studios as "sunless tanning" is non-seasonal and can attract countless customers to studios especially in the summer months.

In this case we are referring to so-called "event tanning" for special occasions such as weddings, birthdays and other celebrations.

"Sunless tanning" has been in existence since the early sixties and is now to be found once more in tanning studios, department stores and chemists' throughout the world.

What is DHA and what effects does it have?

DHA – Dihydroxyacetone is a natural substance in the body similar to glucose which reacts with free amino acid groups in the skin. DHA is based on carbohydrates and is authorised by the FDA (US Food and Drug Administration) for external use in "Sunless Tanning Products". DHA can be produced chemically as well as naturally from plants (e.g. rapeseed). Its tanning properties were first discovered in 1920, but weren't marketed as such at the time, as a "refined paleness" was fashionable. In the fifties fashion changed and brown skin was seen as attractive.



Spraycabine

When Copperstone discovered its "Quick Tan" in 1960, DHA was sold as a self-tanner for the first time and was officially approved as a self-tanning agent by the FDA.

In the sun tan industry DHA is acknowledged as a colourless sugar with "magical" properties which start the self-tanning process. DHA reacts with free amino acid groups in the upper skin layer, whereby different brown-coloured melanoidins are released and darken the stratum corneum. This chemical reaction occurs in the epidermis 6 to 8 hours after DHA is applied and then lasts for about 4-7 days. The time period depends both on the skin type and the concentration of DHA as well, of course, as the state of the skin before it is sprayed. The tan disappears due to natural skin cell regeneration as DHA does not penetrate into the deeper skin layers. There is therefore no need for concern regarding irritation and skin damage. Sometimes when it is used, it can cause dryness in the skin, which can, however, be remedied by using suitable products (e.g. SprayTan Extender/art of sun).



Sunless Tanning

You will receive more information at our **ART OF SUNLESS** training.



DVD
Poster A3



Poster A2

If you use our system, you will always be one step ahead of other studios.

ART OF SUNLESS not only offers the product, but also a specially edited technical manual. This manual is based on substantiated research and test findings of some of the major manufacturers of "Sunless Spray Systems". It explains everything to the user step-by-step, from spray gun assembly and directions for use to the most important technical questions and safety regulations.

Tanning studios thus have the opportunity to win over customers with a superior service and well-trained personnel.



Solution Brown

Solution Dark Brown



Tent



Turbine



Spray Tan Extender